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CONTACT: DENNIS SEMICK, Professional Sales and Marketing, (216) 361-6805

DODD CAMERA OPENS NEW STORE IN OAK CREEK SHOPPING CENTER IN COLUMBUS

On October 17th, Dodd Camera brings 123 years of photography excellence to Columbus, Ohio.

Columbus, Oh. (September 25, 2014) - Dodd Camera, a supplier of name-brand cameras and photographic equipment, is pleased to announce that it will open its new location in the popular Polaris district of Columbus, with a Grand Opening event scheduled for October 17th and 18th. The store will be the company's 15th location, with existing stores in Cleveland, Cincinnati, Dayton and Chicago.

Adam Carreras, Dodd CFO, remarked, "Columbus is the perfect location for us – it's the 15th fastest growing city in the U.S. with a flourishing business community, a family-friendly atmosphere, and, of course, Ohio State University. All of which means there's a lot of photographers out there looking for great equipment! We're really excited about the enormous selection we have available for all photographers whether amateur, advanced or professional."

Education will play a major role at the store and Dodd has dedicated a significant amount of the 4,500 square feet to a classroom. "Our focus on customer education differentiates us in a big way from big box stores and online retailers. At Dodd, our number one goal is to ensure that customers have a remarkable experience. That can't happen if they aren't getting the best from their equipment." says Chris Korllos, General Manager.

"Not only do we provide each customer free one-on-one training, we offer ongoing seminars and classes which are available to anyone who is passionate about photography and wants to hone their skills."

When asked how he finds the right employees, Mr. Korllos said, "I hire only experienced photo enthusiasts who want to share their knowledge with other photo enthusiasts! Our customers expect knowledgeable sales people to help them make excellent purchasing decisions."

Mr. Korllos has been with the company since 1981 and testifies to its fervent visual arts culture. "I'm not the only one who has been here for years and years. It's like a family and our love of photography keeps us together!"

Like the Cleveland, Cincinnati and Chicago stores, the Columbus location will include a rental department offering a wide selection of cameras, lenses, lighting and video equipment.

The store is located at 1301 Cameron Avenue, Columbus, Ohio, in the Oak Creek Shopping Center.

For an overview of available products and promotions, visit doddcamera.com.

Professional photographers looking for rental products and other specialized gear, please visit doddpro.com.

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